

2008 Activity Report

2009 Planning



Climate Alliance



Climate Alliance

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CLIMATE-ALLIANCE IN THE YEARS 2008 / 2009



2008 was an important year for the recognition of the role of the local level in climate change policies. Via the EU energy and climate package, the so-called 3 x 20 targets and above all the EU's Covenant of Mayors initiative, for the first time there are signals for a more intensive inclusion of the local level. Climate Alliance has for sure contributed to this development with its lobby activities – especially since the implementation of its Brussels office.

An important milestone in the close quarters of the European Parliament and the European Commission was the award for the consortium of Energie-Cités, Climate Alliance, Eurocities, CEMR, Fedarene and Pracsis, to manage in the upcoming 30 months the Covenant of Mayors Office. With our Annual Conference 2009, jointly organised with Energie-Cités and Brussels Capital Region, we want to emphasise this work.

2008 was also the year of one of the most important stage wins in the whole work of Climate Alliance: In August, the energy and CO₂ balancing tool ECO₂Region^{smart} was published. After a first version of the internetbased software for local authorities in Germany, we are currently working on a version for Italy, other countries will follow. It offers the opportunity to provide a consistent Climate Alliance balance methodology for the local and regional level in Europe.

Another important development in the years 2008 and 2009 was the intensive cooperation with other city networks in the international climate process. With joint events, joint position papers and a joint presentation of achievements of the member cities the presence of the local level during the international negotiations could be enhanced significantly.



For COICA, the indigenous partners in Climate Alliance, the discussions and interventions in international processes was also an important field of action in 2008. Along with the participation at the UN Conference on Biodiversity and Climate Change in Poznan COICA has organised regional meetings to discuss their position regarding the instruments on reducing emissions from deforestation.

In 2009 COICA will celebrate its 25th anniversary. Despite the permanent economical and political pressure to exploit the natural resources in the Amazon, COICA was able to establish itself as an important regional force. This was also possible through the support of Climate Alliance! Our rights that are recognised on international level must be implemented on all political levels. Therefore our work will continue to concentrate on the inclusion of indigenous representatives in regional, national and international political processes.

Joachim Lorenz
Permanent Councillor for Health and Environment
of the City of Munich
President of Climate Alliance

Diego Escobar
Coordinator for Environment and
Natural Resources of COICA
Vice-President of Climate Alliance

INTERNATIONAL POLICY PROCESSES ON CLIMATE AND BIODIVERSITY

The years 2008 and 2009 are the two decisive years for the continuation of the international climate process: According to the so-called "Bali roadmap", agreed at the UN Climate Conference 2007 in Bali, these two years shall be used to elaborate a comprehensive and ambitious post-2012 agreement to be concluded at the 15th UN Climate Change Conference in Copenhagen.

14th UN Climate Change Conference

Climate Alliance participated with various activities and an exhibition at the UN conference. One side event was dedicated to the project "Climate Cities Benchmarking" (see p. 7), revealing the qualitative and quantitative contributions of municipalities to national and international climate targets. The new brochure "Solutions for Change – How local governments are making a difference in climate protection" was widely distributed.

As a consequence of this conference, Climate Alliance was invited to a side-event organised by France in the framework of its EU Presidency to demonstrate again the contributions of the local level.

Like in recent years, Climate Alliance presented the 1.546.834 Green Footprints of the ZOOM - Kids on the Move 2008 campaign to Yvo de Boer, Executive Secretary of the UNFCCC. Around 115.000 children participated in this Climate Alliance campaign all over Europe.

Furthermore the local and regional government associations and networks Climate Alliance, Energie-Cités, CEMR, and EURO CITIES have joined forces to promote views of the European cities and regions on the post-2012 climate agreement. A common statement "Climate Change: Global Challenges - Local Solutions" highlights the crucial role of local and regional governments in combating climate change, and contributes to the local government climate roadmap process.

COICA, the indigenous partners of Climate Alliance, also participated in the Climate Conference. Together with indigenous representatives from other continents positions were discussed and introduced to the Conference. The discussions focused especially on a new instrument for compensation measures on 'avoided deforestation' (REDD). The concerns of indigenous peoples worldwide can be summarised to the call for respect regarding their rights, especially on the legal acknowledgement of their habitat. Diego Escobar, board member of the Climate Alliance and representative of the partner organisation COICA, attended the conference and represented the positions of the indigenous peoples in Amazonia.

9th COP Convention on Biological Diversity in Bonn

More than 100 indigenous representatives from around the world participated in the UN Conference on Biodiversity in May 2008 in Bonn to contribute to the negotiations about regulations on access and utilisation of biodiversity. For the Indigenous Peoples, the most important topic is the protection of their traditional knowledge against commercial use and of their rights in the whole policy process. Various COICA members were represented and Climate Alliance had a stand to inform about its activities in North-South cooperation.

REDD – Reducing Emissions from Deforestation and Degradation

Climate Alliance launched in early 2009 a campaign against the instrument REDD (Reducing Emissions from Deforestation and Degradation), which has been proposed as a new element in the framework of a new post-2012 agreement.



Convention on
Biological Diversity

The first step was a letter to all European MEPs in order to raise awareness about the impacts of such an instrument on the indigenous peoples and the rainforests. On the occasion of the participation of COICA representatives during Climate Alliance's Annual Conference 2009, a resolution was passed.

EU Communication for a comprehensive Climate Change Agreement for Copenhagen

The European Commission, DG Environment held a one-day stakeholder conference "Towards a comprehensive and ambitious post-2012 climate change agreement in Copenhagen" on 15 October 2008 in Brussels. Some 200 stakeholders from developed and developing countries were present to share their views on the key elements of a global post-2012 climate regime. Climate Alliance contributed to the consultation by submitting positions to all themes relevant for the local level.

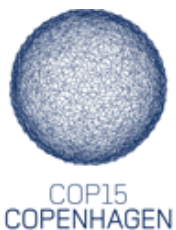
In February 2009 the European Commission launched a Communication titled "Communication Towards a comprehensive climate change agreement in Copenhagen". The document fails to include local and regional governments as important actors in combating climate change. Therefore the European local government organisations including Climate Alliance have sent a common letter to the heads of states before the European Council meeting to highlight the important role of local and regional governments in climate change policy. The letter is asking the Spring Council Conclusions to recognise that an active cooperation between all levels of government is needed to meet the climate challenge.

2009 Planning

www.kl.dk/localclimatesummit

On 2-4 June 2009, local, regional and national representatives from around the world will gather in Copenhagen for the Local Government Climate Change Leadership Summit. They will meet with a view to engage in a national-local dialogue and to offer a partnership to reduce GHG emissions. The Summit is a milestone in the Local Government Climate Roadmap. Climate Alliance will organise a workshop and present the activities and achievements of its members.

An important product of the Local Government Climate Change Leadership Summit will be the presentation of local knowledge and experience in a Google Earth facility, which has been developed as a way to show national governments, international organisations and the press that cities, municipalities and regions play a central role in the fulfilment of the Kyoto protocol. The Google Earth facility will be updated continuously following the Local Government Climate Change Leadership Summit and will be presented at COP15 in December 2009 and at the EXPO 2010 in Shanghai.



Also during COP15 Climate Alliance will be represented on different events: a side-event with the indigenous partners and an event on the Covenant of Mayors, the handing over of results of the ZOOM – Kids on the move campaign 2009 to the delegates and a comprehensive presentation of measures and achievements of the the member cities.

STRENGTHENING THE ROLE OF LOCAL AUTHORITIES IN CLIMATE CHANGE POLICIES

Activities in this field of work are dedicated to a stronger consideration of the local level in all superordinated policy and administration levels and an improvement of framework conditions for local climate change policies.

Covenant of Mayors

The Covenant of Mayors is a commitment by signatory towns and cities to go beyond the 3 x 20 objectives of the EU in terms of reduction in CO₂ emissions through enhanced energy efficiency and cleaner energy production and use.

In 2008, the detailed conditions of the Covenant of Mayors were still under development. Climate Alliance collected the demands of its members and submitted them in the framework of the public consultation held in May 2008.

In its current form (commitment by the cities, support and promotion for the cities), Climate Alliance explicitly welcomes this new initiative, as it is the first opportunity of local authorities being involved directly by the European Union in energy and climate policies.

In a solemn ceremony in the Hemicycle of the European Parliament, the Covenant of Mayors was launched on 10 February. Chaired by the President of the European Commission, Jose Manuel Barroso, EU Commissioner for Energy, Andris Piebalgs, and the President of the Committee of the Regions, Luc van den Brande, more than 400 cities have committed to go beyond the European 20% targets.



www.eumayors.eu

Climate Star 2009: "Short Track to Climate Protection"

Using less energy, producing energy locally from renewable sources, planning shorter transport distances, promoting walking, cycling or regional goods, ...: All innovative local actions in these fields are taking the 'Short Track to Climate Protection'!

The Climate Star, Climate Alliance's European Award for local climate protection activities. Together with the Federal State of Lower Austria, Climate Alliance invites all local authorities in Europe to apply for its 4th edition. Closing date for applications is 15 June 2009. The prestigious award ceremony will be organised on 22 October 2009 at the 'Stift Melk', part of the UNESCO world heritage Wachau near Vienna.



Climate Star 2009
The European Award for
Local Climate Protection Activities

www.climate-star.net

Position Papers and Contributions to EU Consultations

Green Paper on Urban Transport

With the Green Paper "Towards a new culture for urban mobility", the European Commission has set a new European agenda for urban mobility, while respecting the responsibilities of local, regional and national authorities in this field. Climate Alliance participated in the consultation phase in spring 2008 with an own response.

White Paper on Adaptation to Climate Change

The Environment Directorate-General of the European Commission hosted a stakeholder event in Brussels on 16 May 2008 to aid the process of moving forward towards development of a White Paper on adaptation to climate change. In a consultation in advance of the meeting, Climate Alliance submitted a proposal of priority adaptation measures that should be taken at European level.

The adoption of the White Paper on Adaptation to Climate Change was scheduled for Autumn 2008, however, the launch was delayed and is now foreseen for 1 April 2009. In February 2009 Climate Alliance Brussels made a presentation in the Committee of the Regions, Sustainable Development Commission debate on the white paper and presenting Climate Alliance's work on the issue.

You will find all
Climate Alliance opinions
and responses on:
www.climatealliance.org

Recast of the European Energy Performance of Buildings Directive

To better use the energy saving potential of the building sector, the European Commission decided to review the Energy Performance of Buildings Directive (2002/91/EC) only a couple years after its transposition. Climate Alliance submitted a response to the consultation in June 2008.

Directive on Promotion of the Use of Energy from Renewable Resources

Mr Claude Turmes (Greens, Luxembourg) presented his draft report on the Directive on promotion of the use of energy from renewable resources in June 2008. The Climate Alliance declaration on fuels from biomass was sent to the rapporteurs and the shadow rapporteurs of the directive in advance of the Committee meeting.

The directive proposal defines that the national renewable energy action plans should be prepared in cooperation with local, regional and national authorities. The Commission will adopt a template by June 2009 for the national action plans, which member states will need to comply with. Climate Alliance will follow up if the template includes cooperation with the local level.

Establishment of Public Procurement Networks in support of the Lead Market Initiative

A public consultation was held from May to July 2008 on the basis of a document which sets out proposals for objectives, scope, activities and modalities of public procurement networks that could be supported by the Commission. The aim of these networks would be to enable public procurers to improve their knowledge about innovative solutions that are available or being developed by suppliers, to allow a better coordinated and articulated dialogue with suppliers about the future needs of contracting authorities, and to realise the benefits of European cooperation in exchanging experience in procurement practices and in undertaking joint or coordinated actions. Climate Alliance contributed to the consultation and to an expert workshop in the framework of its pro-EE project.

European Economic Recovery Plan

In March 2009, Energie-Cités, Climate Alliance, Eurocities, ICLEI and with the support of EREC, started a lobbying initiative for the re-inclusion of Smart Energy Cities in the European Economic Plan for Recovery. 500 mio Euro were already foreseen by the Commission's services but disappeared in the last moment. The re-inclusion would be a strong signal to Europe's citizens confirming the Member States' commitment to the agreed 3 x 20% EU sustainable energy policy goals.

FLEGT – Forest Law Enforcement, Governance and Trade

Climate Alliance, together with other environmental organisations, is supporting a campaign for the EU to take legislative measures against the import of and trade in timber and timber products from illegal sources (FLEGT). A pillar of the scheme is an EU law which would make it compulsory to introduce a chain of custody and a standard verification system. This is essential for the Climate Alliance's goal of ensuring that all timber and timber products sold on the European market is of legal origin and comes from responsibly managed forests.



Projects

SUPPORT_ERS

What can EU member states learn from each other in the promotion of renewable energies? And how can they best support the local level? The SUPPORT_ERS project contributes to the reduction of administrative barriers for the use of RES in the new EU member states and candidate countries, shows political decision makers options to support RES heat, and increases the awareness of regional stakeholders for the benefits of RES.

The consortium consists of 12 partners. Ministries and national energy agencies with a direct link to RES policy processes form the core of the consortium. A network of municipalities and a European interest group are involved in order to ensure the link to the regional level and to the European RES industry.

Training concept „Cities and Climate Change: Strategies and actions for projects of the development cooperation“

Together with the Wuppertal Institute, Climate Alliance is developing a training concept on the different roles and relevant fields of activities in which cities can act in local climate policies. Practice oriented knowledge, methods and tools for the advice services in developing countries are being designed.

Core issues and activities of this training concept are those which have an impact on reducing and managing the consequences of climate change. The training should contribute to the advice offer and competence of consultants from the German Development agency GTZ in the field of urban development.



www.support-ers.eu

METHODS, INSTRUMENTS, TOOLS

One of the most important tasks of Climate Alliance is the elaboration of methods and tools for the member cities and municipalities, which support the elaboration of climate action plans, the implementation of individual measures and the monitoring of achievements.

ECO2Region

CO₂ Monitoring in Climate-Alliance

In August 2008, the Climate Alliance version of the energy and CO₂ balance tool ECO₂Region^{smart} of the Swiss company Ecospeed was launched for Germany. The internet based tool offers the opportunity to provide a consistent balance methodology for the local and regional level in Europe.

In the meantime, around 100 local and regional authorities are using the software. As soon as the results of a larger number of users will be available, additional versions of the tool for other countries are planned. Currently, Climate Alliance Italy is working together with the European Secretariat and Ecospeed on a version of the tool for Italy.

www.co2-kommunalbilanz.de



Covenant of Mayors

In January 2009, the 'Covenant of Mayors Office', run by a consortium of Energie-Cités, Climate Alliance, EUROCITIES, CEMR, Fedarene and PRACSIS, was inaugurated by EU Commissioner for Energy Andris Piebalgs.

Climate Alliance is in charge of the Helpdesk, answering general questions about adhesion, signature etc., while the EU's Joint Research Centre will ensure the 'Technical' Helpdesk concerning more specific questions related to the elaboration of Sustainable Energy Action Plans, CO₂ baseline emissions inventories, evaluation and monitoring. In 2009 and 2010, technical workshops will be organised to support the signatories in fulfilling their commitments.

www.eumayors.eu

Climate Cities Benchmarking

After completion of the first successful phase of the project "Local Government Climate Partnership", which was dedicated to the activation of town twinnings for climate protection, Climate Alliance received the contract for the development of a national benchmarking system for local climate protection. Under the name of 'Climate Cities Benchmarking' it will be available from Autumn 2009 onwards as an internet tool, at first for German local authorities. Via activity profiles, indicators and CO₂ monitoring data, the activities of the individual city are evaluated against the background of national framework conditions and benchmarks. They receive an analysis and recommendations for further action.

Projects

pro-EE – Public Procurement boosts Energy Efficiency

aims at bundling the purchasing power of public authorities with the aim to accelerate market penetration of products fulfilling ambitious energy efficiency criteria. In 2008, a close consultation was held with European industry by developing criteria and expressing demand for such products. Selected products for joint procurement actions in 2009 are computer screens, electric vehicles and traffic lights. All local authorities in Austria, Germany, Italy, Greece, Portugal and Spain are invited to participate.

pro » EE

Public Procurement boosts Energy Efficiency

www.pro-ee.eu

ECOLISH

The project, supported by the Intelligent Energy Europe Programme, promotes energy efficiency in existing residential buildings with the focus on freehold flats of persons with low income and social housing. Within the project energy exploitation and performance contracting is organised, elaborated and evaluated on four pilot locations: in Heerlen (NL), Ogre (LV), Pieria (GR) and Pécsvárad (HU).



www.ecolish.com

REMINING-LOWEX

Four ambitious local communities (Heerlen NL, Zagorje SL, Czeladz PL and Bourgas (Cherno More) BG) will demonstrate the use of local available low valued renewable energy sources, specifically from water in abandoned mines for heating and cooling of buildings, based on low exergy principles, facilitated by an integrated design of buildings and energy concepts.

The second phase of the project planned to last 8 years, started in 2009. Climate Alliance is responsible for dissemination and strategies for the communication with citizens in the pilot locations.



www.remining-lowex.org

SustainableNow

focuses on strengthening the role of local and provincial governments, as political and administrative bodies acting in an exemplary manner and guiding communities in the sustainable energy transition period. The project will address non-technical aspects, capacity building, peer exchange and reviews in order to create an environment of tangible results with an extensive audience of local and regional actors. The consortium of the Intelligent Energy Europe co-funded project is led by ICLEI and includes 15 partners. Climate Alliance is responsible for the task 'capacity building' and for the identification of adequate instruments to improve sustainable planning processes.



RES Champions League

The RES Champions League is a network of national RES leagues, which aims at creating a positive renewable energy competition between European cities, towns and villages. The aim is to extend three successful national leagues to three additional countries (Poland, Romania and Hungary) and to develop a 'wood league'. The European RES Championsleague will be launched during the joint Annual Conference of Climate Alliance and Energie-Cités in April 2009.



www.res-league.eu

POLIS

The project starting mid of 2009 targets at the implementation of strategic town planning and local policy measures to activate the solar ability of urban structures in European cities. Climate Alliance is responsible for the development of guidelines for application of solar requirements in the town planning process. The aim is to present and evaluate current developments and bring together key stakeholders of this process to improve planning and legislation practice towards a solar development. Through co-operation of diverse cities engaged in solar urban planning (Lisbon, Lyon, Malmoe, Munich, Paris, etc.) the mobilisation of solar urban potential of European cities should be promoted at local level.

NORTH-SOUTH-LIAISON / COOPERATION WITH THE INDIGENOUS PARTNERS

Apart from local climate protection, the support of the indigenous peoples in the Amazon region is one of the main goals of Climate Alliance. This cooperation is being concretised with the umbrella organisation COICA as well as with regional partnerships like the one with the Rio Negro in Brazil.

General Situation of COICA

After the internal problems have been solved in 2008 the cooperation with our partner organisation COICA could be normalised. Thus COICA could again participate in the international processes on climate change and biodiversity.

In August COICA organised an own workshop on Climate Change in which they discussed the position of the indigenous peoples at the international level. At the annual conference of Climate Alliance in Aachen Diego Escobar the coordinator for environment and natural resources presented information about the current situation in the Amazon region. In a workshop he presented the concerns about IIRSA a big cross-national infrastructure programme that will intensify the pressure on indigenous territories and the rainforest as well.

Projects with Indigenous Organisations supported by Local Authorities

Support of COICA's sector coordination

(ongoing) in the environmental and natural resource protection area. On initiative of COICA the board decided to foresee 3% of the membership fees to support COICA's activities.

Solar lamp project in Peru

After the successful setting up of a workshop for the production of solar lamps in cooperation with the training programme for indigenous teachers in Iquitos/Peru (FORMABIAP), the programme is now being extended. The issues of resource conservation and renewable energies are being included in the programme's curriculum. In addition there are plans to provide grants to indigenous representatives wishing to take part in the training programme.

Project GREEN

In the frame of the GREEN project Climate Alliance organised a meeting during the conference on biodiversity held in Bonn in April with representatives of the indigenous women's organisation SITOAKORE that is responsible for the coordination of the cooperation with the indigenous midwives. At the meeting SITOAKORE presented their developed activities and presented a new project proposal to support the indigenous midwives.

Plant oil production in Ecuador

Cooperation with the organisation Indio-Hilfe with regard to the introduction of renewable energy (production of plant oil using mobile oil presses) in indigenous communities in Ecuador.



www.coica.org.ec



Cooperation (with Organisations, Initiatives, Networks, EU)

European Development Days

The third edition of the European Development Days took place in Strasbourg in November 2008. The central theme of the conference was "local authorities and development". The city of Munich was awarded for their long time partnership with the Asháninka peoples in Peru. Climate Alliance presented the cooperation with the indigenous peoples in the Amazon.



In cooperation with the artist Michael Müller Climate Alliance organised a paint action on the theme of Energy Justice with pupils from schools in Stuttgart and Strasbourg. The action was supported by the cities of Stuttgart and Strasbourg and funded by the French Ministry for Foreign Affairs. The European Development Days in 2009 will take place in Stockholm/Sweden.

Brochure on Agrofuels

In cooperation with ASTM-Luxembourg and many other organisations, the brochure "Agrofuels – why they do not keep what they promise" was produced.

AWARENESS RAISING AND CAMPAIGNS

One of the pillars in Climate Alliance's work is the development and organisation of campaigns ready to be implemented in the member cities in order to involve citizens or specific stakeholders in practical action against climate change.

EnergyBridges

The North-South project "Energy Bridges – sustainable Energy for poverty reduction", funded by the EU, has been running since January 2008. The project is aimed at the European public, aiming to provide information and raise awareness of the problems of access to energy in the South and the consequences of the provision of energy (oil extraction and palm oil plantations in the rainforest) for the indigenous peoples of Amazonia. The project will also study the effects of international instruments such as the Clean Development Mechanism (CDM) on climate change mitigation. Partners in this three-year project are Climate Alliance Luxembourg, partner organizations in the Czech Republic and Hungary and southern partners in Ecuador, Bolivia and Peru.

In September 2009 a trip with municipal representatives will be organised to Ecuador to experience what Energy (in)justice is about and to discuss about it with indigenous partners.

www.energybridges.eu

ZOOM – Kids on the Move

In 2008 Climate Alliance organised its campaign "ZOOM – Kids on the move" for the 7th time and with more success than ever: more than 115,000 children collected 1,546,834 Green Footprints to help protect the world's climate. The Footprints were presented to Yvo de Boer, head of the UN's Climate Secretariat, at the UN Climate Conference in Poznan in December.

In 2009, the materials for teachers will be revised together with several partners and new elements for school action on energy saving, renewable energies and regional food will be introduced.

In 2009 children are again "on the move" all over Europe, demonstrating that their steps count. At the next UN Climate Conference, to be held in December in Copenhagen, the Green Footprints will again be presented to the conference participants, together with a children delegation.

www.kinder-meilen.de

European Mobility Week

Focal theme of the European Mobility Week from 16 to 22 September 2008 was „Clean Air for All“. A record number of 2,102 local authorities from 39 countries officially participated in the European Mobility Week and 7,677 permanent measures, also a record, have been implemented. In 2009, the European Mobility Week will focus on the theme "Improving City Climates". Climate-Alliance together with Eurocities and Energie-Cités is in charge of the European coordination and is responsible for the European-wide evaluation of the campaign, the creation of the Handbook and the organisation of the European Mobility Week Award which is recognising exemplary local actions regarding sustainable mobility.



www.mobilityweek.eu

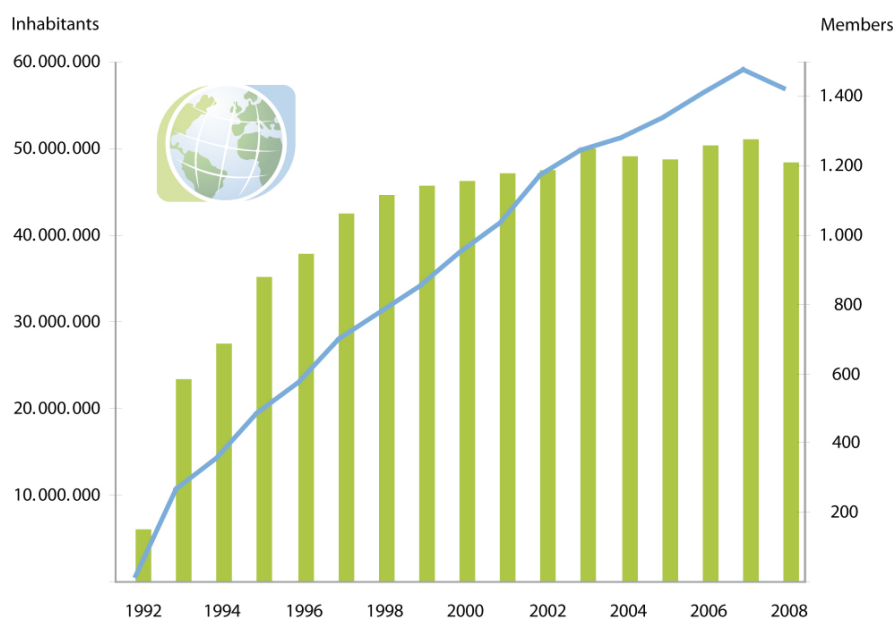
THE ASSOCIATION CLIMATE-ALLIANCE

Members of Climate Alliance

In 2008, 88 cities, municipalities and district authorities joined the Climate Alliance. 26 members left, mostly for financial reasons. The leaving of Klimaatverbond by the end of 2007 led to a (temporal) decrease in members for the first time.

Therefore, 1,373 cities and municipalities from 17 countries were members of Climate Alliance by the end of 2008. Twenty-one regional states and provinces as well as 31 associations and organisations collaborate with the Climate Alliance as associated members.

Membership development (incl. number of inhabitants) of Climate-Alliance



Austria, Germany and Italy are still the countries with most Climate Alliance members. First local authorities from the new EU member states (Poland, Hungary, Bulgaria, Slovakia, Slovenia, Czech Republic) have adhered to Climate Alliance.

There are national and sometimes regional coordination offices with a variety of their own projects and activities in Italy, Luxembourg, Austria and Switzerland. In other countries, Climate Alliance cooperates with national organisations, such as the E-Forum in Slovenia or the FEMP in Spain. Further contacts in Central and Eastern Europe have already been established or are being developed, for instance currently with Friends of the Earth Slovakia. In April 2009, the new national coordination of Climate Alliance in Hungary was founded by Reflex, three municipalities and nine NGOs.

Membership as of 31 December 2008

State	Members (local authorities)	Associated Municipa- lities	Associated Members	Inhabitants in member cities and municipalities
A	547	192	9	5.100.613
B	5			300.300
BG			1	
CH	18		2	1.118.000
CZ		1		100
D	418	1	17	36.357.753
DK	3			94.200
E	2			1.500.400
F	4			759.400
H	1		1	51.300
I	111	27	21	2.200.590
L	35		1	298.291
NL	1			470.000
PL	2			14.500
S	1			60.000
SK	3			13.600
SLO	1			2.700
Total:	1.152	221	52	48.341.747

The European Secretariat of Climate Alliance



The European Secretariat currently employs 17 people, who share approximately 12.4 full-time posts. Seven experts work in the areas of local climate change mitigation and forests/timber, and two in the field of cooperation with Indigenous Peoples. In addition to the two directors and the accountant, two members of staff are responsible for membership service and administration, secretarial tasks and Internet services. They are supported by a number of people working on a part-time, temporary, voluntary or internship basis.



Since April 2008 **Sabine Morin** is working for us. She was mainly involved in the relaunch of the Climate Alliance website, the pro-EE project and is since Summer 2008 responsible for the coordination of Climate Alliance's Cycling City Councillors campaign in Germany.



For the field of public relations, sponsoring and event management **André Muno** started his work in August 2008. He coordinates the European Mobility Week, plans our appearance, for instance at the UN Climate Conferences and looks for sponsors for our events, campaigns and projects.



From April 2009 onwards **Franziska Weinzierl** will also work for Climate Alliance and be at the service of the members for the issues of CO₂ monitoring and the elaboration of climate action plans.

Our office in Brussels has also amplified work power: **Lucie Blondel** is our new colleague since January 2009. She is the "face" behind the Covenant of Mayors Helpdesk.

Public Relations

Modernised Appearance of Climate Alliance

18 years after its foundation, a general overhaul for Climate Alliance's appearance became necessary. In cooperation with the public relations agency Heye & Partner, a new communication strategy, a new, modernised logo and a new general leaflet were developed. The new logo is being used on all new publications of Climate Alliance since January 2009. The members will find various versions of the logo in the 'members only' section, with the request to update it on their website and to use it in all future publications.



Climate Alliance

Internet

Climate Alliance's website was completely relaunched in 2008: www.climatealliance.org. New is the whole section of 'Our Members' Activities' with statements of mayors on the engagement of their city in climate change policies, climate action plans and reports as well as a full range of local measures. All members are invited to present their activities and achievements.

For almost every project and campaign, Climate Alliance runs an own website. Our service includes a total of 18 different websites:

www.pro-ee.eu
www.climate-compass.net
www.klimabuendnis.org
www.climatealliance.org
www.energybridges.eu
www.mobiltaetswoche.de
www.energiekommunal.de
www.climate-toolbox.net
www.stadtradeln.de
www.climate-star.org
www.kindermeilen.de
www.amica-climate.net
www.clever-mobil.de
www.co2-kommunalbilanz.de
www.fiftyfiftyplus.de
www.indigene.de
www.prime-ecopower.net
www.localclimateprotection.eu

Media Relations

The European Secretariat issued 30 press releases in 2008 – mostly in German and English, some only in English and some, as targeted to regional actions, only in German. Media representatives were informed about the Climate Alliance and its goals and about climate change mitigation in general via press conferences, one-to-one telephone contact, and in front of microphones and cameras. Articles by Secretariat staff were published in a variety of publications. In addition, both the Climate Alliance coordination offices in different countries and our members have mentioned the Climate Alliance in press releases and interviews and at events. As a result of all this media work, the Climate Alliance or Climate Alliance projects were mentioned in more than 960 press articles published in 2008.

Newsletters CLIMAI Europe and eCLIMAI

Two issues of the CLIMAI Europe newsletter were published in 2008. They covered the documentation of Climate Alliance's Annual Conference 2008 and the North/South cooperation in Climate Alliance.

At your request we shall be happy to add your e-mail address or addresses of other contacts to our mailing list.

In 2008, the electronic newsletter eCLIMAI was published in nine editions. The electronic newsletter goes out to 2,400 individuals in the member municipalities and to 1,800 other contacts.

Partnerships and Cooperation

Sustainable Energy Europe



www.sustenergy.org

Climate Alliance is a Campaign Associate of the Sustainable Energy Europe Campaign, a European Commission initiative, which will contribute to achieve the European Union's energy policy targets within the fields of renewable energy sources, energy efficiency, clean transport and alternative fuels. In the framework of the Sustainable Energy Week 2009, Climate Alliance organised an own conference on the Climate Cities Benchmarking.

Sustainable Cities and Towns Campaign



www.sustainable-cities.eu

Climate Alliance is part of the steering committee of the European Sustainable Cities and Towns Campaign, which seeks to meet the mandate established for the local level in Chapter 28 of the Agenda 21 document, aiming to translate to the European level the outcomes of the Rio World Summit 1992. Since June 2008, Climate Alliance is coordinating the work of the steering committee. Currently the activities focus on the preparation of the next Sustainable Cities and Towns Conference, to take place in May 2010 in Dunkerque.

Local Government Climate Roadmap



www.iclei.org/climate-roadmap

Mirroring the Bali Roadmap process, leading local government associations worldwide, representing communities around the globe, have launched in Bali, Indonesia in 2007 at the Local Government Climate Sessions, which were held in parallel to COP 13, a two-year process - the Local Government Climate Roadmap - to advocate for a strong post-2012 climate deal and to emphasise the crucial role of cities and local governments in climate protection. Climate Alliance is one of the associated networks.

ManagEnergy



www.managenergy.net

Via its Brussels Office, Climate Alliance has strengthened its cooperation with this EU initiative, particularly in the ManagEnergy Reflection Group.

European Land and Soil Alliance



www.bodenbuendnis.org

The Land and Soil Alliance of European Cities is an association whose principal objective is to promote and work actively for the sustainable use of soil protection and land management on a European level. It was founded in 2000 by members of Climate Alliance. The members participate in joint activities concerning soil protection and sustainable spatial development.

Cities for Mobility



www.cities-for-mobility.org

is a global network of cities on issues of urban mobility. Being coordinated by the City of Stuttgart, it promotes transnational cooperation between city administrations, transportation companies, business, science and the civil society in order to promote the development of sustainable and efficient transportation systems. Climate Alliance is one of the 'Cities for Mobility' patrons.

team red

Climate Alliance and "team red" have agreed on a partnership to offer individual and standardised study tours from experts for experts in Germany and neighbouring countries. These "Learning Journeys" are organised by team red and focus on energy efficient mobility and traffic safety as well as sustainable tourism. Climate Alliance members get a 10 % discount on selected Learning Journeys.



www.learning-journey.com

Heye & Partner

The reknown communication agency Heye & Partner, Hamburg is supporting Climate Alliance in the development of a new Corporate Identity. Concrete outcomes are the new logo, a new general leaflet and a new communication strategy.



www.heyh-hh.de

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